

ADVICE+ACTION

THiNC



CoreNet Global Forum

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16 March 2010

ADVICE+ACTION

Future: A Matter of Perspective

1950

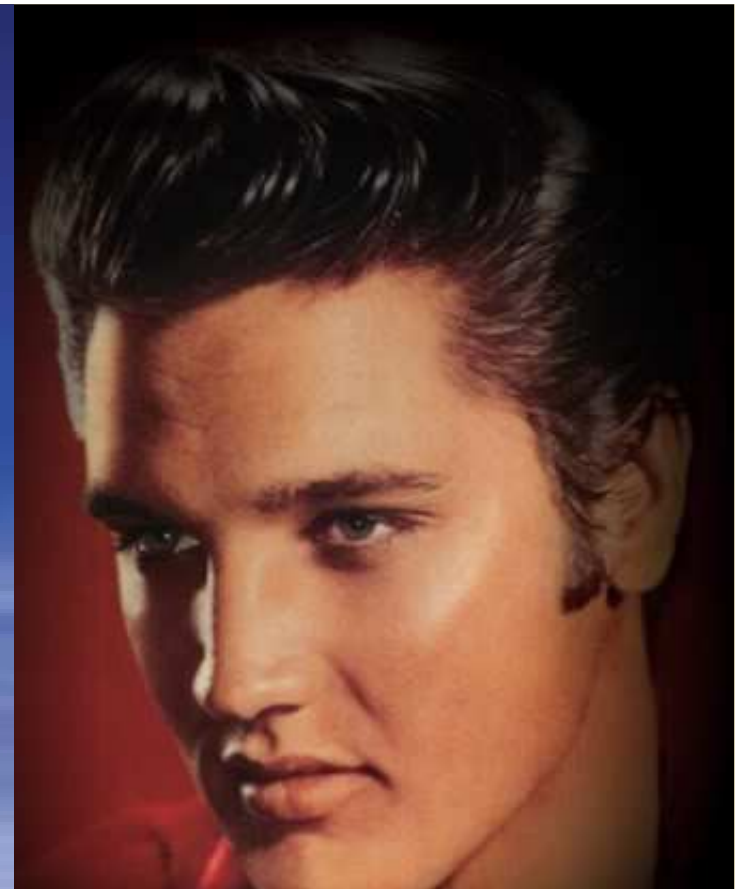


"Wellbee" says
BE WELL!

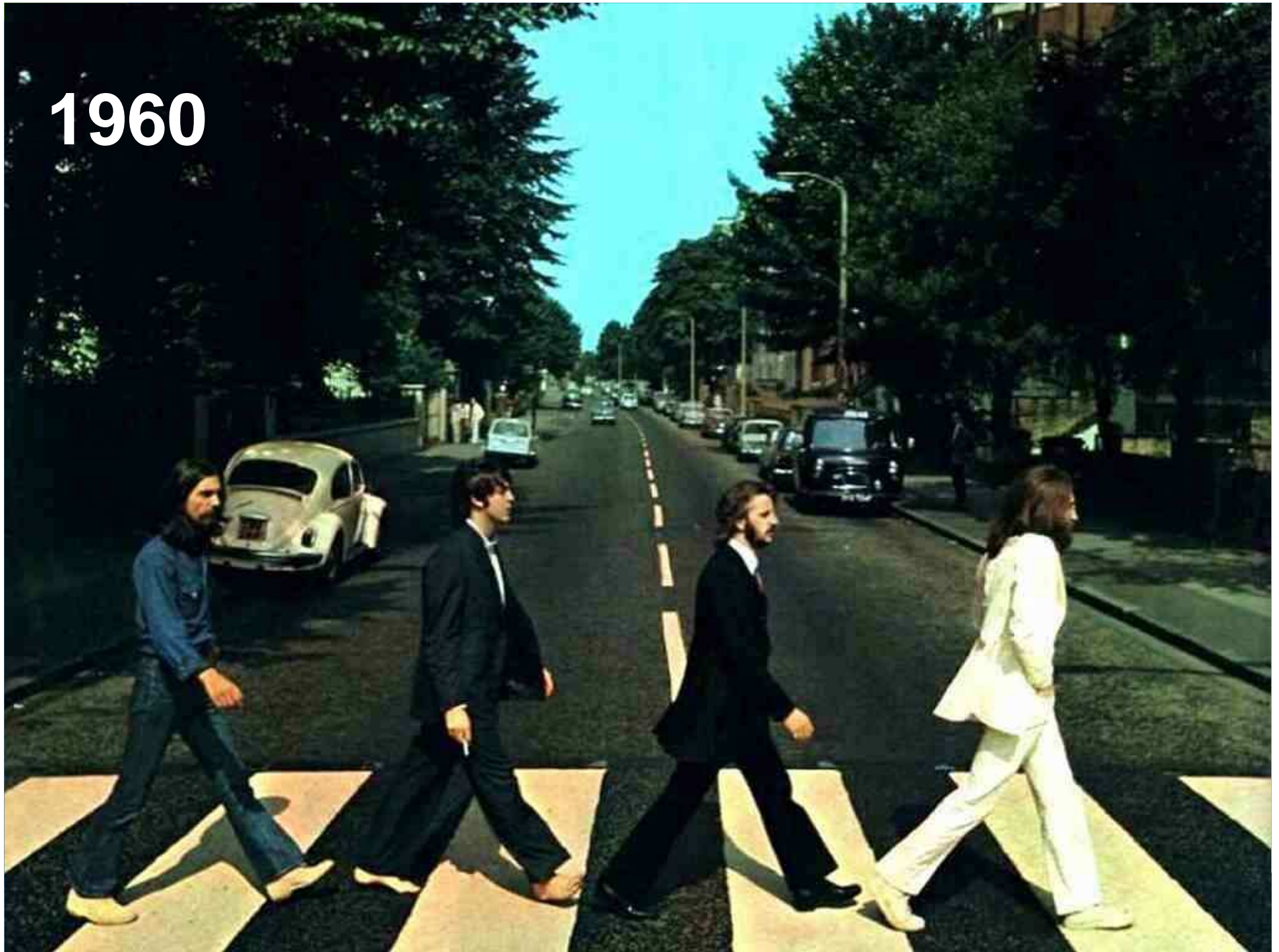


take
ORAL
POLIO
VACCINE

- *tastes good*
- *works fast*
- *prevents* polio



1960





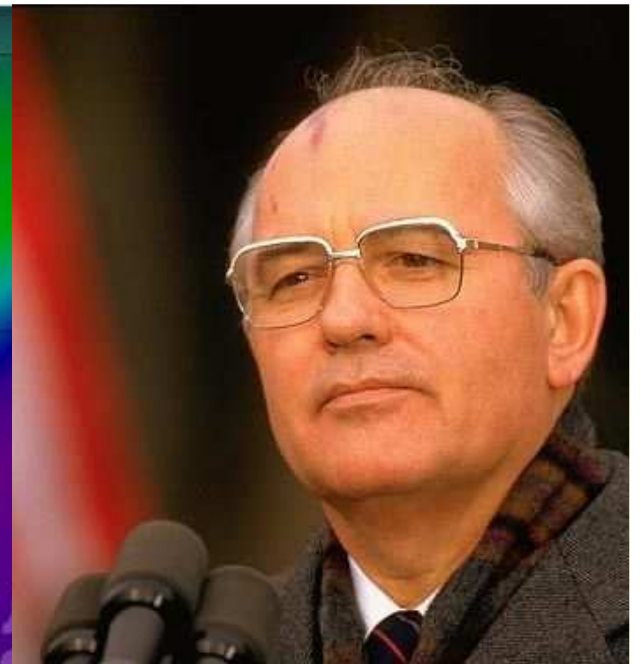
1970





1980





MUSIC TELEVISION®



1990

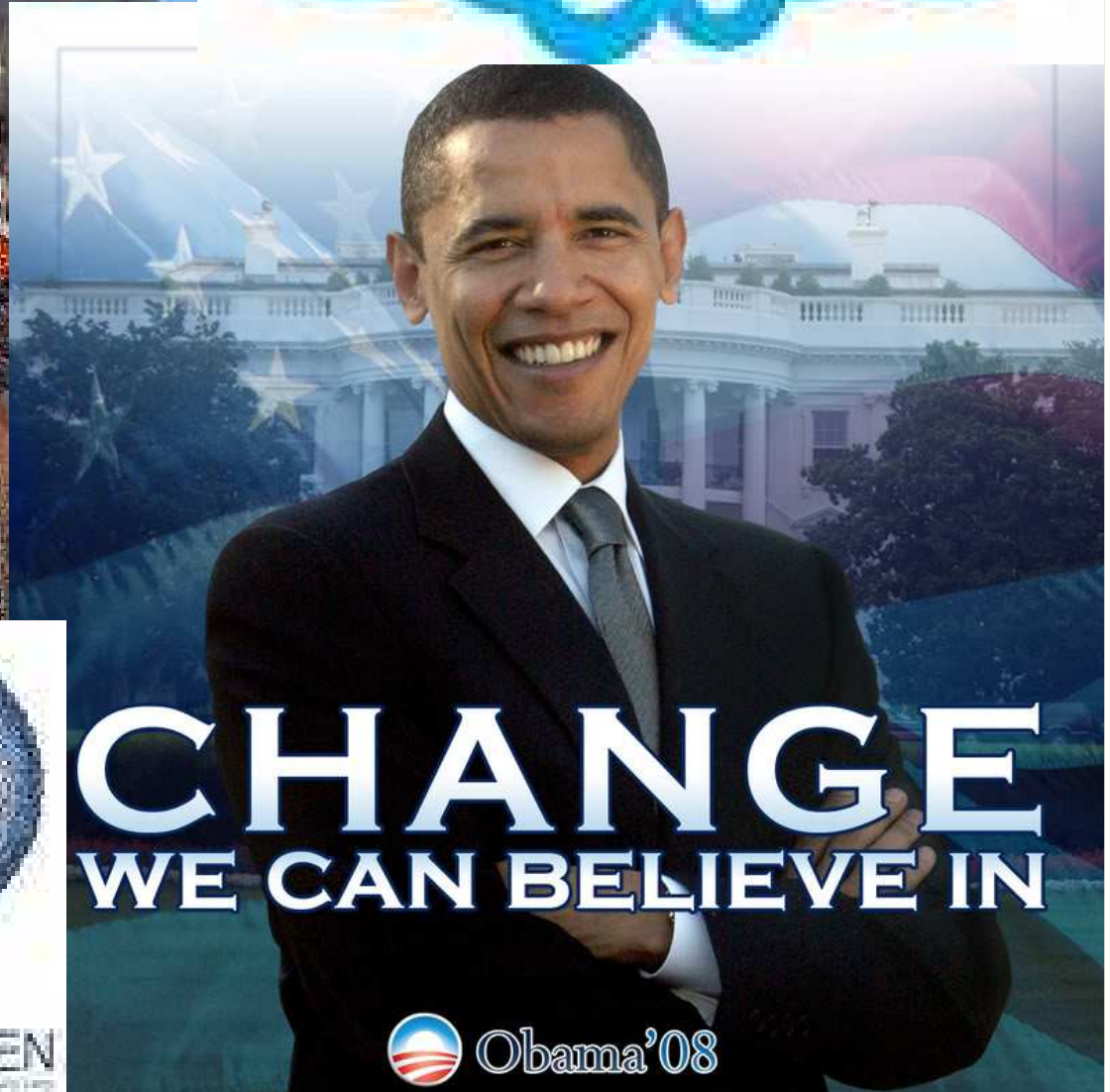
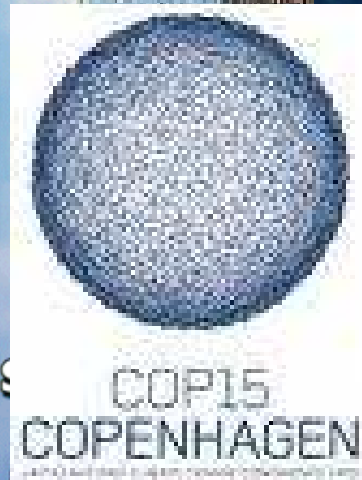
BERLINER MAUER 1961 - 1989





2000





2010

Future is NOT more of today.
'Status Quo' is NOT an option

2020?

What might the future hold?

Changes that are...

- Numerous
- Highly disruptive
- Unprecedented
- Unpredictable
- Full of opportunity

'Mega' Trends

1. Climate change
2. Ecosystem degradation
3. Resource depletion
4. Globalisation
5. Liberalisation
6. Increasing social disparity
7. Science and technology innovation
8. Hyperimmunity
9. Urbanisation
10. Population growth
11. Demographic shifts
12. Societal shifts

**Business
survival and
prosperity are
harder than ever
before**

What characterises thriving businessses of the future?

**The future is
already happening.
It is just unevenly
distributed.**

1. Awareness

What could our future hold,
and how vulnerable are we to
the possible changes?

2. Anchor in the future

What would success look like, and how would we know we got there?

3. Understanding the 'now'

How do we currently measure up against our desired future position?

4. Strategy

How can we best leverage our influence to put and keep us on course?

5. Implementation

Equipping ourselves for future success, and carrying out agreed projects.

6. Learning & reporting

How have we gone?

How should we adjust to reflect what we've learned and respond to new information?

**What
characterises
thriving
businesses of the
future?**

1. Awareness
2. Anchor in the future
3. Understanding the 'now'
4. Strategy
5. Implementation
6. Learning & reporting

THINC:

We facilitate and enact for our Clients pivotal decisions about their future.

Our clients use us to future-proof themselves for prosperity in new realities.

1. Future is not more of today.
2. The future is already happening.
It is just unevenly distributed.
3. Elements of future-proofing:
 1. Awareness
 2. Anchor in the future
 3. Understanding the 'now'
 4. Strategy
 5. Implementation
 6. Learning & reporting
4. We can help

Thank you. Discussion?

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